

9 February 2023

# **Carbon Reduction Plan**

FY2021-2022



# **Executive Summary**

As part of its commitment to continuously reduce carbon emissions in its operations, Jestico + Whiles has conducted a deeper and more thorough assessment of its direct and indirect emissions, following Greenhouse Gas Protocols procedures and in line with Procurement Policy Note 06/21. This exercise, for financial year running from September 2021 to August 2022, establishes the baseline for the Carbon Reduction Plan, running to 2050.

In the reporting year, Jestico + Whiles' London operation was responsible for just over 154 tonnes of CO2 equivalent (normalised as 2.4 tCO2e/FTE). Just three categories represented around 20 to 25% of the total, namely: electricity consumption (including transmission losses), business travel (of which about half were flights), and purchased goods and services. Another three represented approximately 10% each, capital goods (mostly computer hardware), fugitive emissions (i.e., assumed refrigerant leaks), and employee commuting and working from home arrangements. The remaining three categories represented, altogether, less than 4% of the total.

It must be noted that the 2021/22 baseline year likely still incorporates impacts from the Covid pandemic, which is generally expected to artificially lower many of the emissions categories (especially business travel). This may make it more challenging to achieve the set carbon reduction targets in the first few years of plan implementation.

Science-Based Targets were used as a basis to set the plan's targets up to 2050. For the period up to 2030, a constant reduction of 5.5% of yearly emissions was set, in relation to the 21/22 baseline year. As the first implementation year for the carbon reduction plan, there are no prior interventions to reference or assess. However, based on the compiled data, analysis, and modelling, several carbon reduction actions have been identified, which are expected to provide a strong basis to achieve Jestico + Whiles' short-term goals.

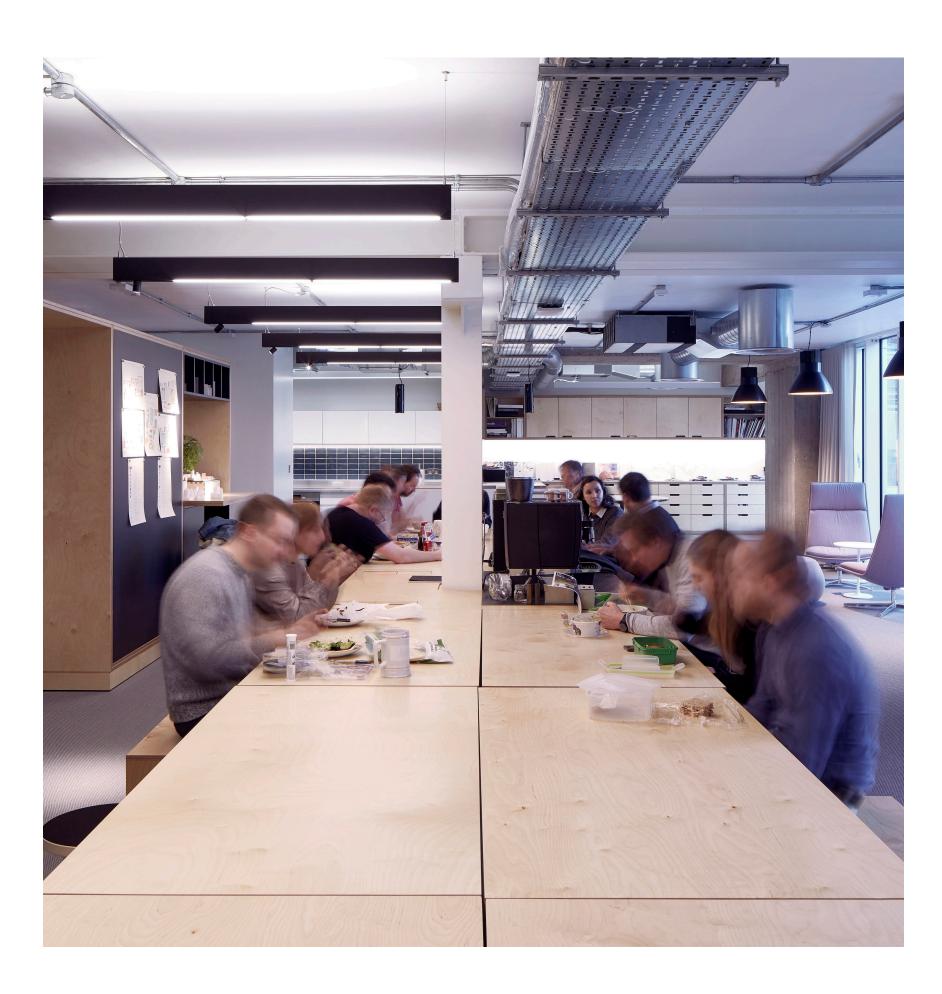
Carbon Emissions (tCO2e/year) 10 15 20 25 30 35 40 Scope 1 10% **Fugitive Emissions** Scope 2 (+Scope 3 - Cat. 3) 24% Consumed Electricity (+Losses) Scope 3 - Cat. 1 20% Purchased Goods and Services Scope 3 - Cat. 2 11% Capital Goods Scope 3 - Cat. 4 0.9% Upstream Transportation and Distribution Scope 3 - Cat. 5 0.2% Waste Generated in Operations Scope 3 - Cat. 6 23% **Business Travel** Scope 3 - Cat. 7 9.6% Employee Commuting + WFH Scope 3 - Cat. 9 1.7% Downstream Transportation and Distribution

## 1. Introduction

## 1.1 About Us

Jestico + Whiles is a renowned employee-owned architecture and design firm with a global presence, having offices in London and Prague, and executing projects in a wide array of sectors, including housing, hotels, education, offices, retail, research, transport, and cultural facilities. We have long been pioneers in sustainable design, placing it at the forefront of our core values. We are proud signatories of Architect's Declare and have committed to the RIBA 2030 challenge, which aims to minimise operational and embodied carbon, and potable water use in all of our designs.

Our plusZero team, bringing together the best in-house knowledge on sustainability, leads our firm's commitment to continuous improvement in sustainability best-practices. This extends beyond design work, and encompasses self-critical analysis of our operations, with the aim of continually reducing our direct and indirect carbon emissions, while still investing in credible programs for 100% carbon offsetting. We also aspire to achieve Carbon Neutral certification (PAS2060) as soon as practically possible and to pursue the broader principles set by B-Corp certification.



## 1.2 About This Report

This Carbon Reduction Plan (CRP) is a part of Jestico + Whiles' commitment to sustainability, setting a baseline carbon footprint for the 2021/22 financial year, and proposing realistic targets and improvements to achieve our goals.

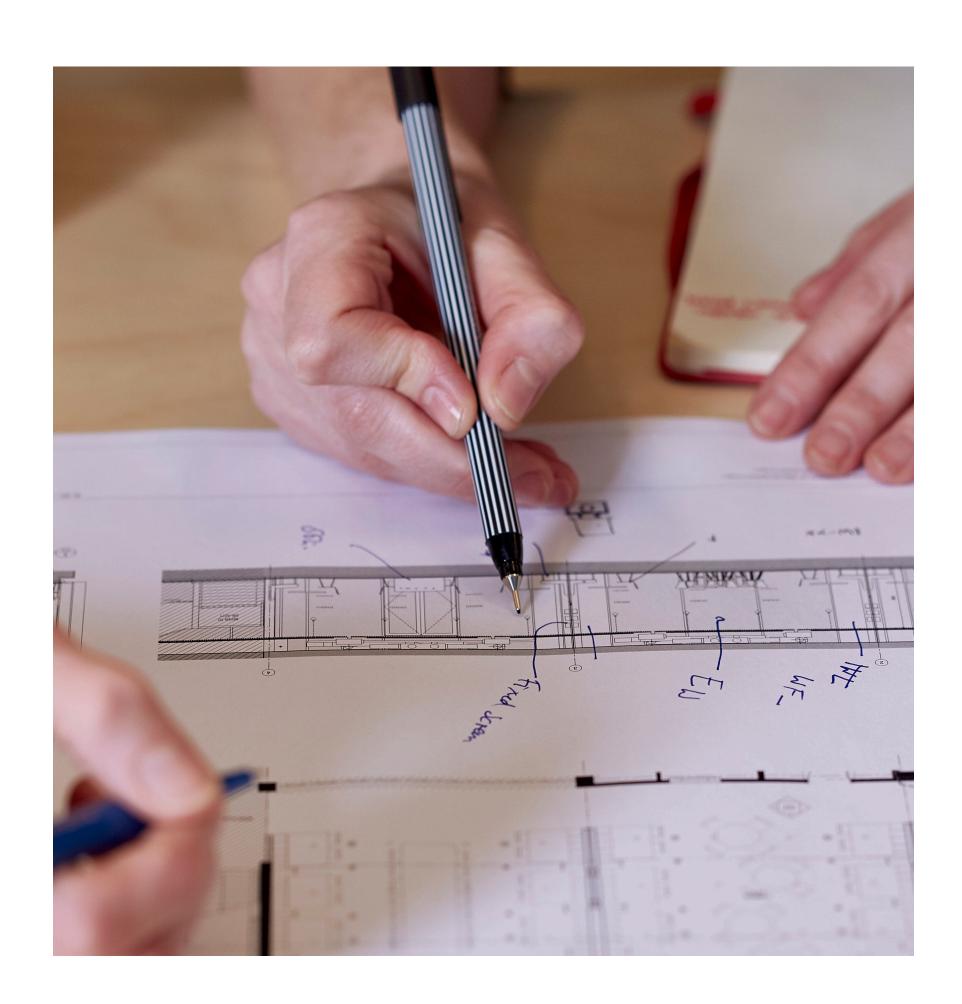
We have been accounting and offsetting 100% of Scope 2 and some Scope 3 emissions since 2011, through the World Land Trust, as part of the practice's ISO14001 environmental management policies and its commitment to carbon reduction. This CRP goes further and now also considers refrigerant fugitive emissions (Scope 1), and additional Scope 3 categories, such as purchased goods, services, capital goods, employee commuting and working from home.

The CRP's aims and standard methodologies have been set by Procurement Policy Note (PPN 06/21), published as part of UK Government's commitment to becoming Net Zero by 2050. This sets the requirements for data collection on a subset of the Scopes and in line with the methodologies defined in the Greenhouse Gas Protocol (GHG Protocol). All data compilation followed best practice and we used the World Land Trust's Carbon Calculator to establish all the reported emissions.

#### 1.3 Important Considerations

Despite having physical offices in both London and Prague (approximately 65 and 16 full time employees, respectively), for the purposes of this document, the reporting boundary encompasses only operations in the London office. All normalised figures are based on the number of employees in the London office only.

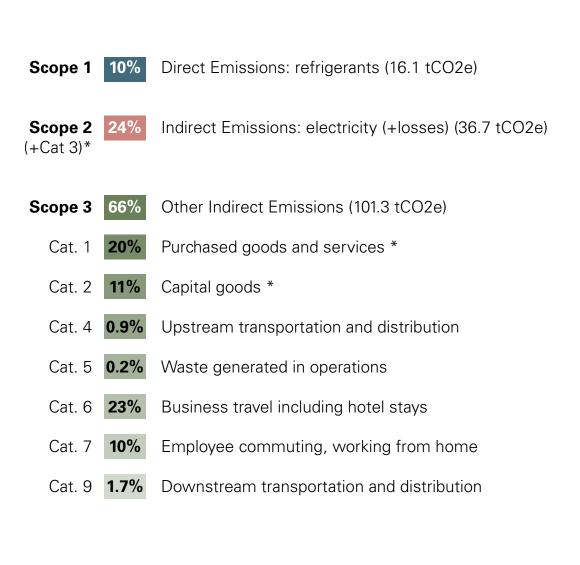
The London office is located on one floor of a seven-storey office building which is managed by a separate building management company. The information provided for this report on utility use in the communal areas is limited, as it was provided as a total for the entire building without a breakdown per tenant. In such cases, figures for Jestico + Whiles have been assigned proportionally as a percentage of the building's total office floor area.



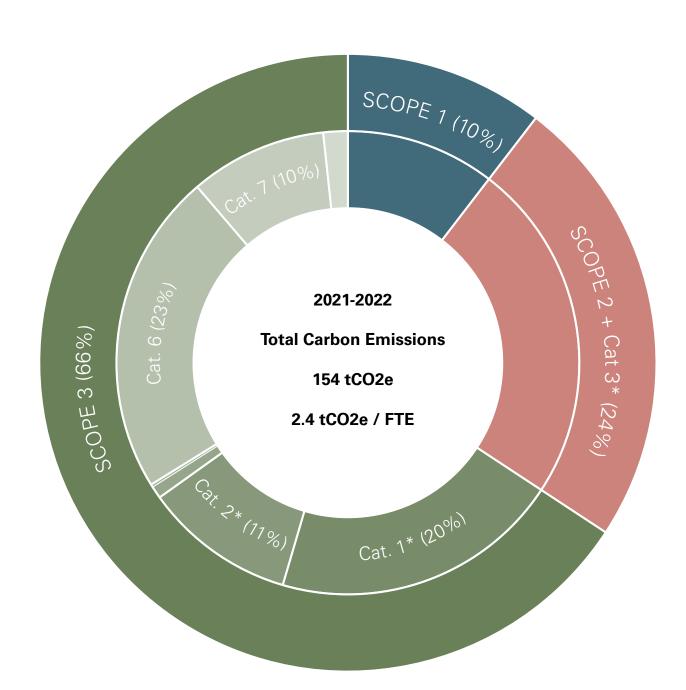
<sup>&</sup>lt;sup>1</sup> The GHG Protocol advises reporting on all parts the organisation has operational or financial control over. Jestico+Whiles aims to also include Prague office's operations in future revisions to fully meet the GHG Protocol's best practices.

## 2. Carbon Emissions

## 2.1 Reported 2021/22 Carbon Emissions



<sup>\*</sup> Additional categories not required by PPN 06/21



#### 2.2 Methodology Notes

This section provides a brief description of how we calculated each scope and category. All CO2 equivalent emissions have been calculated using the World Land Trust's Carbon Calculator.

#### Scope 1 - Direct Emissions

Although Jestico + Whiles have no emissions from direct combustion of fossil fuels (e.g. natural gas, heating oil), Scope 1 also covers emissions from refrigerant leaks in HVAC systems (fugitive emissions). These have been accounted for by following guidance from US Environmental Protection Agency and Annex C of the UK Environmental Reporting Guidelines.

#### Scope 2 - Indirect Emissions

Scope 2 covers the emissions resulting from the generation of electricity used within the office. Although all Jestico + Whiles' electricity is backed up by Renewable-Energy Guarantees of Origin (REGO), the data included in this report assumes location-based emissions and therefore is based on the average carbon content of the UK grid. This decision aims to provide a more realistic representation of the emissions resulting from our electricity consumption.

#### Scope 3: Category 1 - Purchased goods and services

This category considers cradle-to-gate emissions generated in the production of purchased food, drink, and office supplies, and emissions from cloud services used by the office. Where possible, precise quantification was used to calculate emissions (e.g., weight of coffee / paper). However, this has not been possible in all instances and emissions have instead been calculated in terms of related expenses. A 5% contingency was added to the calculated emissions to account for any missed items.

#### Scope 3: Category 2 - Capital goods

This includes the cradle-to-gate emissions from extraction, production, and transportation of capital goods, such as computers and other IT equipment purchased within the reporting period. As with Category 1, precise information has been used where possible (e.g., number of workstations purchased), with remaining emissions calculated in terms of related expenses. A 5% contingency was added to the calculated emissions to account for any missed items.

#### Scope 3: Category 3 - Fuel and energy-related activities

This category accounts for energy losses during the transmission and distribution of the electricity consumed by the office. This has been calculated automatically by the World Land Trust's Carbon Calculator from the Scope 2 data.

#### Scope 3: Category 4 - Upstream transportation and distribution

As Jestico + Whiles are a services company, upstream transportation and distribution is limited to deliveries of food, consumables, and materials to the office. There is no current record of transportation distances or vehicles used. This has thus been accounted for by assigning a £2.50 delivery charge to every delivery and converting this to carbon equivalent using the average road freight delivery carbon emissions per £.

#### Scope 3: Category 5 – Waste generated in operations

This category includes all emissions created from the disposal of waste generated by the practice. This has been calculated using information provided by the waste collection company which serves the office building. Water consumption and wastewater treatment information was estimated from historical data, assuming the last available 5-year average consumption intensity (in m³/person.year).

#### Scope 3: Category 6 - Business travel

This category includes emissions generated from all travel booked and expensed by Jestico + Whiles during the reporting period, as well as hotel stays. Emissions from travel by plane and train have been calculated by distance, whereas travel by taxi, tube, bus/tram has been accounted for in terms of related expenses. Hotel stays have also been accounted for in terms of related expenses.

#### Scope 3: Category 7 - Employee commuting / teleworking

Although PPN 06/21 only requires emissions from employee commuting to the office be included, we have included information relating to working from home since this has become a significant part of the office working culture. Information for this category was collected as part of an employee survey that asked for information on commuting distances and modes of transport, as well as energy consumption whilst homeworking. The survey had a 78% response rate.

#### Scope 3: Category 9 – Downstream transportation and distribution

This category includes emissions generated by the transportation of any items produced by Jestico + Whiles. As a services company, the number of deliveries is minimal and is usually limited to material samples, models, and documents. There is no current record of transportation distances or vehicles used. This category has been calculated based on expenses with courier and postage services. This has been converted to carbon equivalent using the average road freight delivery emissions per pound using World Land Trust's Carbon Calculator.

## 3. Carbon Emissions Reduction

## 3.1 Long-term projections and target setting

Jestico+Whiles' ambitions for absolute carbon emissions reduction targets are set as:

**2030 - 44%** below 21/22 baseline

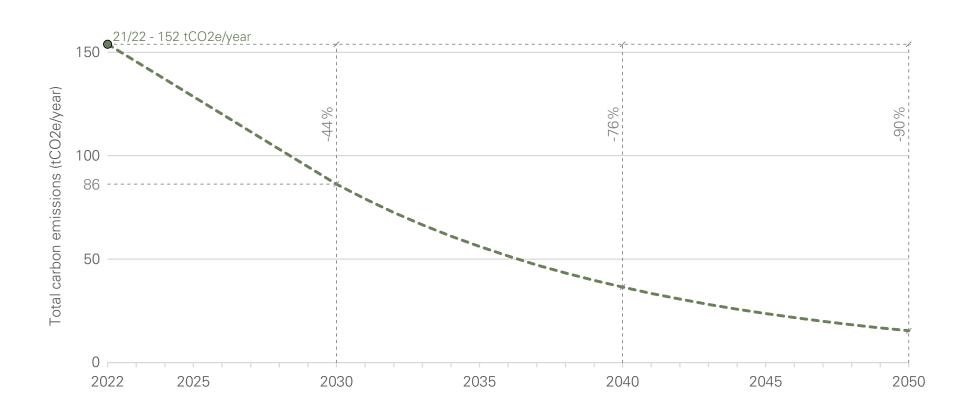
**2040 - 76%** below 21/22 baseline

**2050 - 90%** below 21/22 baseline

These targets were set following three premises:

- 1. Initial absolute reduction of 5.5% per year based on recommendations by Science-Based Target Initiative (SBTi). However, Jestico+Whiles chooses to be more ambitious than SBTi's recommendation of 4.2%/year for SMEs to align to the global 1.5°C carbon budget.<sup>1</sup>
- 2. Realistically admit that no plan can achieve 100% total carbon emissions (before offsetting), thus setting out to achieve 90% absolute reduction by 2050.
- 3. From 2030 onward, aim for a consistent yearly reduction in emissions (relative to the year prior) of 8.3% (i.e., the effort needed to achieve the objective set by premise 2).

Despite not aiming for absolute zero emissions even in the long-term (practically outside of Jestico+Whiles' control), we will keep the commitment to offset all annual carbon emissions. We will also continuously review the institutions we work with and projects we support, to ensure the highest quality offsetting practices with certified activity and long-term carbon-capture additionality.



<sup>&</sup>lt;sup>1</sup> Foundations of Science-based Target Setting (April, 2019), Science-based Targets Initiative. Available at: https://sciencebasedtargets.org/resources/legacy/2019/04/foundations-of-SBT-setting.pdf

# 3.2 Proposed Carbon Reduction Actions

This 2021/22 carbon assessment enabled a better understanding of our current emissions and motivated a discussion around potential actions for improvement on the short-, medium- and long-term. Below are some of the main options identified:

	Action	Time-frame and Estimated Expected Outcomes
1.	Improve regular monitoring of refrigerant levels and find/fix leaks, if any	Short-term - <25% reduction in Scope 1 emissions
2.	Review operation of lighting and IT systems for improved efficiency	Short-term - <5% reduction in Scope 2 emissions
3.	Explore options to reuse server-room waste heat	Short-term - <2% reduction in Scope 2 emissions
4.	Review HVAC timing and settings programming	Short-term - <3% reduction in Scope 2 emissions
5.	Upgrade to single, efficient, larger monitors (instead of dual) for improved material- and energy-efficiency	Medium-term - <1% reduction in Scope 3, Cat.2 emissions
6.	Consider workstation power efficiency (CPU+GPU) when upgrading	Medium-term - <5% reduction in Scope 2 emissions
7.	Consider thin-client or cloud computing+laptops for improved energy efficiency	Long-term - <20% reduction in Scope 2, and Scope 3, Cat. 7 emissions
8.	Improve Environmentally Preferable Purchasing policy and its processes	Short-term - <5% reduction in Scope 3, Cat. 1, 2, 4 & 9 emissions
9.	Further prioritise train over flights in domestic and short-haul business travel	Medium-term - <10% reduction in Scope 3, Cat. 6 emissions
10.	Prioritise hiring electric transport for deliveries and business travel	Short-term - <5% reduction in Scope 3, Cat.4, 6 & 9 emissions
11.	Further incentivise electric public transportation (tube/train), instead of conventional bus	Medium-term - <5% reduction in Scope 3, Cat.7 emissions

# 4. Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Jestico+Whiles:

J. Kanis

Jude Harris

Date:

09 February 2023



# jestico + whiles

Sutton Yard 65 Goswell Road London EC1V 7EN

+44 (0) 20 7380 0382 jesticowhiles.com architecture + interior design

london + prague